

## AARP LIVE CALLER SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.  
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. BRIEF OVERVIEW:** The AARP Live Caller Sweepstakes (“Promotion”) begins on March 21, 2019 at 10 p.m. ET and ends March 21, 2019 at 11 p.m. ET (“Promotion Period”) at AARP.org/AARPLive. The Promotion consists of four (4) Prize Sweepstakes. More specific details are stated below.

**2. ELIGIBILITY:** The Promotion is open to all legal residents of the fifty (50) United States/District of Columbia, who are at least 21 years old as of the date of entry, except officers, directors, and employees (and members of their household and immediate families, i.e., parents, children, spouse, siblings) of AARP (also referred to as “Sponsor”), its subsidiaries, affiliates, advertising/promotion agencies, and/or their affiliates, assigns or representatives (hereinafter referred to collectively as “Sponsor & Others”), and all other persons or entities associated with the development, administration, promotion, execution of, supply to or printing of this Promotion.

### **3. HOW TO PARTICIPATE/SELECTION OF WINNER/PRIZE/ODDS OF WINNING:**

**A) Prize Sweepstakes:** There will be four (4) prize winners (“Prize Sweepstakes”). To enter the Prize Sweepstakes, call 1-877-283-7570 during the Promotion Period and ask a question related to the AARP Live show topic. Upon submission of their name, phone number and question, each caller will be entered into the drawing . Only one (1) entry per individual.

- **Selection of Prize Sweepstakes Winner (“Sweepstakes Winner”):** The 2<sup>nd</sup>, 4<sup>th</sup>, 6<sup>th</sup> and 9<sup>th</sup> on-air callers will be Sweepstakes winners. Upon selection of the winner, Sponsor or its representative will announce the winner through telephone communications within 1 month of the drawing. The entrant does not need to be present to win, but must provide government issued ID in order to claim the prize and must respond to notification e-mail or telephone communication within 48 hours. The Sponsor or its representative will verify that the winner with the proper government issued ID match the entry form randomly selected by Sponsor or its representative. If a potential Winner does not present proper identification to the Sponsor or its representative when contacted by an AARP representative, it will result in disqualification of that entrant as the potential Sweepstakes Winner.
- **Prizes:** Each Sweepstakes Winner will receive: one backpack disaster kit with ARV of \$135. If the actual retail value of the Prize differs from its stated ARV, the Sweepstakes Winner will not receive the difference in value. Limit: Only one (1) Prize per individual. **Odds of Winning:** Odds of winning a Prize depend upon the total number of all eligible entries received during the Prize Sweepstakes.

Participant need not be an AARP member in order to enter and/or win the Prize Sweepstakes. Being an AARP member will not increase your chance or odds of winning.

### **TERMS AND CONDITIONS APPLICABLE TO PRIZE RECIPIENT (“PRIZE RECIPIENT”):**

**Prize Limit:** An individual, including a member of his/her household, regardless of email address used, may only win one (1) Prize throughout the Promotion Period. The Winner of the Prize will receive the Prize immediately after having been confirmed as a Winner. Prizes are not transferable or substitutable except by Sponsor with one of equal or greater value. Sponsor is not responsible for any

Prize Recipient's inability to utilize her/his prize. All federal, state and local taxes are solely the responsibility of each Prize Recipient. Additionally, at the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate Winner of a Prize may result from any of the following: (a) a potential Winner's failure, upon request, to provide Sponsor with satisfactory proof of age, identity, residency, and/or eligibility; (b) a potential Winner's failure to accept or utilize the Prize as provided herein; or (c) any other non-compliance, as determined by Sponsor in its sole discretion, with the Official Rules. Additionally, in the event that an individual's name is selected more than once over the course of the Promotion Period, Sponsor will redraw to select an alternate Winner.

**6. LIMITATIONS OF LIABILITY:** Sponsor & Others are not responsible for interrupted or unavailable network server or other connections; for miscommunications; failed telephone, computer or electronic transmissions; for jumbled, scrambled or misdirected entries or transmissions; for phone, electrical, network, technology or computer hardware or software or program malfunctions, failures or difficulties; or any other errors, omissions, interruptions, or deletions of any kind, whether human, mechanical or electronic; or for non-receipt of any entry regardless of the cause of it not being properly received by Sponsor. Sponsor & Others are not responsible for illegible, unintelligible, late, lost or stolen entries; for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion; or for any technical, printing or human errors which may occur in the receipt, non-receipt or processing of any entries, Tickets or Ticket stubs in the Promotion. In no event will Sponsor award more Prizes than are stated in these Official Rules. In the event that more persons claim to hold winning Tickets than as stated in these Official Rules, Sponsor will conduct a random drawing among such claimants to award the Prize. Persons found tampering with or abusing any aspect of the Promotion, as solely determined by Sponsor, will be disqualified and may be subject to prosecution. Any person attempting to enter using multiple email addresses, multiple identities or any other device or artifice to enter multiple times or to interfere with the proper play of the Promotion will be disqualified from participation in the Promotion. If, in the judgment of Sponsor, the Promotion is compromised by viruses, bugs, non-authorized human intervention or other causes beyond the control of Sponsor, which or may corrupt the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, in its sole discretion, to modify, discontinue, suspend or terminate the Promotion and proceed to select potential Winner in a manner it deems fair and reasonable.

**SPONSOR & OTHERS MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT AS REGARDS ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.**

**7. PRIVACY POLICY:** Any personally identifiable information collected during an entrant's participation in the Promotion will be collected by Sponsor and used by Sponsor in accordance with Sponsor's Privacy Policy as such is stated at <https://www.aarp.org/about-aarp/info-0502010/privacypolicy.html>.

**8. PUBLICITY RIGHTS:** By accepting a prize, each Prize Recipient agrees to allow Sponsor and/or Sponsor's designees the perpetual right to use his/her name, biographical information, photos, videos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not

limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

**9. GOVERNING LAW:** Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of Washington, DC.

**10. RELEASE:** By participating, each entrant releases and agrees to indemnify and hold harmless Sponsor & Others from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Promotion, or arising out of the receipt, use or misuse, or enjoyment of any Prize.

**11. GENERAL:** By entering the Promotion, entrants agree to abide and to be bound by these Official Rules and the decisions of Sponsor, which shall be final in all matters pertaining to this Promotion. All entries become property of Sponsor and will not be returned. Void outside of the fifty (50) United States/District of Columbia and wherever prohibited or restricted by law. All federal, state and local laws and regulations apply. Entries become property of Sponsor and will not be returned.

**12. WINNER'S LIST:** To obtain the names of the Prize Winner, send a properly stamped, self-addressed envelope, by 3/31/19, to AARP Winner's List, A3 – 113 601 E. Street, NW, Washington, DC 20049.

**SPONSOR:** AARP, 601 E. Street NW, Washington, DC 20049

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